FAST TRACK

GRAB & GO

AI Studio

Creating a Project from a Prompt

Write a clear brief, answer the design questions, and check your first preview on every device.

LESSON RECAP

Creating a Project from a Prompt

What You'll Learn

- Where to type your project brief
- The four things a good brief covers
- How to answer the design questions
- What Skip all does
- How Preview and Code differ
- How to switch device modes
- What the page dropdown does
- How to refresh and open in new tab

LEARNING OBJECTIVE

By the end of this lesson, you will be able to write a clear brief and check your first preview on desktop, tablet, and mobile.

Key Definitions

Brief	The short description you type in the description box to tell AI Studio what to build.
Typography	The style of the letters on your page, like clean and modern or classic and serious.
Conversion goal	The one action you want a visitor to take, like booking a call or filling out a form.
Preview	The live view of your page, shown the way a visitor sees it.

Do not build it. Describe it. Your first draft is a sketch, so let it exist.

Write the brief

1. Write a clear project brief

ACT AS A BRIEF WRITING COACH

I need a brief for AI Studio for [the page I want] aimed at [my audience].

Write:

- A one-paragraph brief covering what, who, wording, and action
- A one-sentence short version
- Three details to add for a better first draft

2. Choose a color palette answer

ACT AS A COLOR PALETTE ADVISOR

AI Studio asked me for a color palette and my brand uses [my colors] for [my business].

Write:

- Three palette answers in plain words
- Which one fits my page best and why
- A note on colors that are hard to read

3. Describe the typography I want

ACT AS A TYPOGRAPHY GUIDE

I need to tell AI Studio what letter style fits [my business] and [my audience].

Write:

- Three style answers like clean and modern
- A plain-words description for each
- Which one is easiest to read on a phone

4. Pick a layout answer

ACT AS A PAGE LAYOUT HELPER

I am building [type of page] and need to answer the layout question.

Write:

- Three simple layout descriptions
- The order of sections for each
- Which one suits a first draft best

5. Define my conversion goal

ACT AS A CONVERSION GOAL CLARIFIER

My page is for [offer] and I need to choose one action for visitors.

Write:

- Three possible goals in plain words
- Which one matches my page and why
- A button label for the one I choose

Check and improve it

6. Draft the words I want on the page

ACT AS A WEBSITE COPY EDITOR

I want to give AI Studio my own wording for [my page] so it sounds like me.

Write:

- A friendly headline with two options
- Three short reasons to choose me
- A button line that matches my goal

7. Create a mobile check list

ACT AS A MOBILE REVIEW HELPER

My first preview is ready and I want to check it on a phone view before sharing.

Write:

- Eight things to look at in mobile mode
- What to check in tablet mode
- Fixes I can ask for in chat

8. Write a first follow-up request

ACT AS A CHAT EDIT COACH

My first draft is close but [what feels off] bothers me.

Write:

- Three specific one-change requests
- A better wording for each
- The order to send them in

9. Plan the pages in my project

ACT AS A PROJECT PAGE PLANNER

My project may need more than one page, like [page ideas].

Write:

- A list of pages with a purpose for each
- Names I can use in the page dropdown
- What to check in each page preview

10. Review my first preview like a visitor

ACT AS A FIRST-TIME VISITOR REVIEWER

My page is built and I want a stranger's view before I show anyone.

Write:

- Three things that might confuse someone
- A rewrite of anything unclear
- A short checklist to run once more

QUICK REFERENCE

Bonus Tips & Your Rollout Checklist

Four-part brief

What it is, who it is for, what it says, what to do.

Skip all

Let AI Studio choose the design answers for you.

Preview or Code

Stay on Preview. Code is the under-the-hood view.

Device icon

Switch between desktop, tablet, and mobile.

Open in new tab

See your page full screen, like a visitor.

Refresh

Reload the preview if a change does not show up.

Your Rollout Checklist

1. Search for AI Studio and click into the description box.
2. Type a brief that says what, who, what it says, and what to do.
3. Answer the design questions, or click Skip all.
4. Scroll the preview, then switch between desktop, tablet, and mobile.
5. Click open in new tab to see the page full screen.