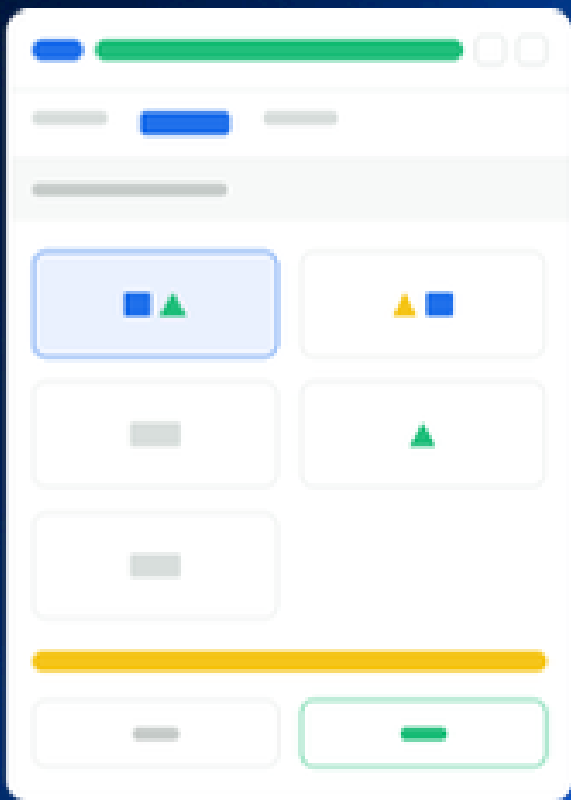


REFERENCE GUIDE

AI Funnel Builder

Build pages faster with AI



The Build with AI Entry Point

What It Is

Build with AI is the built-in page generator. Search for Funnels (or Websites) and click the Build with AI button at the top.

How It Works For Your Business

- Search for Funnels. Websites works the same way.
- Click the Build with AI button next to New funnel.
- Choose Assist for a guided form or Build for one free-text box.
- The page lands as a normal funnel step you edit in the Page Builder.
- Look for the Ask AI panel inside the builder to change copy, theme, or sections.

The Build with AI Entry Point – Tips & Guidelines

Tips

- Treat the result as a draft, not a final page.
- Button placement can differ by account, so look around the screen.
- Regular builder controls still work next to the AI.
- Check your plan and usage limits before a big build session.

DO

- Start by searching for Funnels
- Pick a mode on purpose
- Plan to edit the draft
- Look for the Ask AI panel

DON'T

- Expect a locked page
- Skip the mode choice
- Publish without a review
- Assume limits do not apply

Assist Mode Fields

What It Is

Assist mode is the guided way to build. It asks for five short answers, then writes and lays out a page from them.

How It Works For Your Business

- Choose Assist after clicking Build with AI.
- Fill in Funnel page name, Business niche, Page goal, Target audience, and Offer details.
- Click the generate button and wait for the build to finish.
- Scroll through the sections the AI created and read each one.
- Click Save to store the draft, then Preview to see it as a visitor.

Assist Mode Fields – Tips & Guidelines

Tips

- Be specific in the niche. Dog training for busy families beats training.
- Pick one page goal only, like sign up or book a call.
- Describe one real person for the audience field.
- If the draft is off, change an answer and generate again.

DO

- Write answers in plain words
- Say what the offer includes
- Keep each answer short
- Preview before you move on

DON'T

- Type vague answers
- List five goals at once
- Click away while it builds
- Skip reading the sections

Build Mode Prompts

What It Is

Build mode gives you one box to describe the page in your own words. The AI only knows what you tell it, so a clear prompt matters.

How It Works For Your Business

- Choose Build after clicking Build with AI.
- Cover four things: purpose, audience, message, and style.
- Click a prompt starter to fill the box, then add your own details.
- Generate the page and compare it to what Assist produced.
- Name the page clearly, then click Save before you rerun any changes.

Build Mode Prompts – Tips & Guidelines

Tips

- A few clear sentences beat one vague line like make me a funnel.
- Add what makes your offer different and the final action.
- Read the starters to learn how good prompts are built.
- Save a version before changing the prompt so you can compare.

DO

- Use four parts in every prompt
- Name one goal per page
- Add your own details to starters
- Save before rerunning

DON'T

- Write a vague one-liner
- Cram in many ideas
- Forget to name the page
- Rerun without saving

Reference Links and Images

What It Is

Import from Link and Import from Image let you show the AI a design. It uses the reference for layout and style ideas. It does not make an exact copy.

How It Works For Your Business

- Click Import from Link and paste the address of a public page.
- Or click Import from Image and upload a clear screenshot.
- Add a short note about your own business, then generate.
- Compare the new page to the reference for flow and feel.
- Click Preview and check spacing, order, and readability.

Reference Links and Images – Tips & Guidelines

Tips

- Pick a reference with a job like yours, such as a sign-up page.
- Crop a screenshot to the one section you love.
- Pages behind a login may not work as a link reference.
- If the result is far off, try another reference or add a style sentence.

DO

- Use public pages for links
- Use clear screenshots
- Crop to the best section
- Add your own business note

DON'T

- Use private login pages
- Upload blurry images
- Expect an exact clone
- Pick a busy home page

Revising with Ask AI

What It Is

Ask AI is a chat panel in the Page Builder. You ask for changes to copy, tone, or theme, and the AI updates the page while the normal controls stay available.

How It Works For Your Business

- Open the Ask AI panel inside the builder.
- Ask for a rewrite of one headline, a change of tone, or a color adjustment.
- Review each change before moving on.
- Use version history to undo a change or go back to an earlier version.
- Click Save when you like the result.

Revising with Ask AI – Tips & Guidelines

Tips

- Ask for one change at a time so it is easy to judge.
- Name the exact part, like the top headline.
- Version history is your safety net, so use it freely.
- Save once a change looks right.

DO

- Ask for one change per message
- Name the part you mean
- Check version history
- Save good versions

DON'T

- Ask for ten changes at once
- Say fix it with no detail
- Skip reviewing changes
- Forget to save

Regenerating and Adding Sections

What It Is

Ask AI can redesign one section, regenerate a whole page or section, or add a new section such as pricing, testimonials, or FAQ.

How It Works For Your Business

- In Ask AI, ask to redesign a section, or regenerate a section or the whole page.
- Ask it to insert a new section, such as testimonials or an FAQ.
- Open the Layers panel and drag the new section into the order you want.
- Preview the page on mobile to check how sections stack.
- Click Save when the layout works.

Regenerating and Adding Sections – Tips & Guidelines

Tips

- Regenerating a whole page can replace work, so save a version first.
- Regenerate one section when only that part is wrong.
- Use the Layers panel to see every section in order.
- Always preview on mobile, since many visitors use phones.

DO

- Save before regenerating
- Fix one section at a time
- Reorder in the Layers panel
- Check the mobile preview

DON'T

- Regenerate the whole page casually
- Add sections you do not need
- Skip mobile preview
- Lose track of section order

Hand-Editing and SEO Fields

What It Is

Some changes are faster by hand. The normal editor handles images, colors, fonts, and spacing. The page Settings hold SEO fields, which the AI often fills in.

How It Works For Your Business

- Switch from Ask AI to normal editing to swap an image or replace the form.
- Change colors, typography, and spacing with the regular controls.
- Use the block editor for small text tweaks instead of a new AI request.
- Open page Settings, then SEO Meta Data, to review the page title and meta description.
- Check heading suggestions, edit anything off, and click Save.

Hand-Editing and SEO Fields – Tips & Guidelines

Tips

- Small text fixes are faster by hand than by chat.
- Read the AI-written page title and meta description before publishing.
- Keep titles clear and in your own voice.
- Replace placeholder images with your own.

DO

- Hand-edit small text tweaks
- Review AI-written SEO fields
- Swap in your own images
- Save after edits

DON'T

- Use AI for a one-word change
- Publish unreviewed titles
- Leave placeholder images
- Ignore heading suggestions

Connecting the Page to a Flow

What It Is

A generated page still needs to be wired into your funnel. The form must send visitors to the next step, and the funnel needs a thank-you step and a domain.

How It Works For Your Business

- Set the generated form's submit action to Next Step.
- Add a thank-you step after the form page.
- Attach your domain in the funnel Settings.
- Publish the funnel, then test the whole flow yourself.
- Check the step in Stats after some test traffic comes in.

Connecting the Page to a Flow – Tips & Guidelines

Tips

- Test the form with your own details before sharing the link.
- A page that looks great but does not move visitors on is unfinished.
- Check the domain is attached before you publish.
- Look at Stats to confirm each step is being counted.

DO

- Set the form to Next Step
- Add a thank-you step
- Publish, then test it
- Check Stats for the step

DON'T

- Share an untested link
- Skip the thank-you step
- Forget to attach the domain
- Assume the form is wired

Building a Whole Website with AI

What It Is

The same AI builder can start a full website. Generate a home page first, then add more pages and generate each one with Ask AI.

How It Works For Your Business

- Search for Websites and click Build with AI.
- Generate the home page first and review it.
- Add more pages and generate each page with Ask AI.
- Make the header a Global section so every page shares it.
- Link the pages in the Navigation Menu, then Publish.

Building a Whole Website with AI – Tips & Guidelines

Tips

- A Global section updates everywhere, so edit it once.
- Generate one page at a time and review each one.
- Keep page names clear so the menu makes sense.
- Preview every page before you publish.

DO

- Build the home page first
- Use a Global header
- Link pages in the menu
- Preview each page

DON'T

- Generate every page at once
- Copy the header by hand
- Forget the Navigation Menu
- Publish without preview

Key Terms Glossary

Build with AI

The option that creates a page from your answers or prompt.

Assist mode

Guided mode that builds from a short list of questions.

Build mode

Free-text mode where you describe the page in a prompt box.

Prompt

The words you type to tell the AI what to build.

Prompt starter

A ready-made idea you click to fill the prompt box.

Import from Link

Reference option that uses a public page address for ideas.

Import from Image

Reference option that uses an uploaded screenshot for ideas.

Ask AI

Chat panel in the Page Builder for changing copy, theme, or sections.

Section

A large block of a page, like a headline area or an FAQ.

Version history

A record of saved versions you can go back to.

Global section

A section, like a header, shared across many pages.

Meta description

The short page summary that can show in search results.

Getting Help

Your software changes over time, so a button, tab, or label may look different from what you see here. AI tools also change often and may have usage limits. If something does not match, check the in-app help for the AI builder or look for the option with the closest name.